



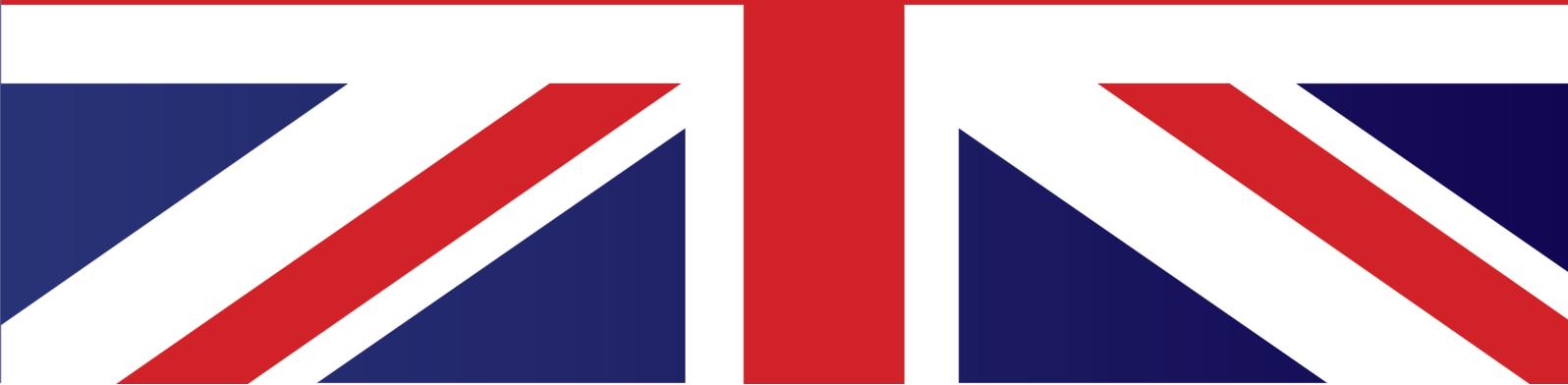
The Best of

In support of
WaterAid

BRITISH

The 2021 QLD WaterAid Fundraising Committee presents

2021 SPONSORSHIP PACKAGES





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Saturday 24 July , 2021 6.30pm – late

**Brisbane City Hall
64 Adelaide Street, Brisbane**

Big Ben, The Beatles, The Rolling Stones, Wimbledon, Black Cabs, Red Buses, Fish and Chips and of course Tea – all things synonymous with Great Britain! For the 2021 QLD WaterAid Ball come and help us pay homage to all things British at Brisbane City Hall!

This is a fitting theme for our 5th QLD WaterAid Ball as it ties directly to WaterAid's origins in the UK. The history of WaterAid actually dates back to 1981 in London, where the charity was officially established after the 'Thirsty Third World Conference' where members of the UK water industry decided to unite, to reach the millions of people living without clean water, decent toilets and good hygiene.

Fast forward to nearly 40 years later and WaterAid has reached over 25 million people with clean water, 24 million with decent toilets and 16.7 million with good hygiene, and counting...

Over 400 guests are expected to attend 'The Best of British' Gala Ball. Don't miss your chance to be there to enjoy a premium event to raise money for WaterAid and celebrate the 'Dear Old Blighty!'

- Exclusive VIP pre dinner cocktails for major sponsors
- Networking
- Premium food and beverages at Brisbane City Hall
- Celebrity MC
- Entertainment
- Live and silent auctions
- Wine wall



**Table
of 10 for
\$3,500**



2021 BALL SPONSORSHIP PACKAGES

Major Sponsors - \$20,000

Each major sponsor will receive significant exposure at 'The Best of British' Gala Ball.

- One free table of 10 to the ball
- Four VIP cocktail party tickets
- Program acknowledgement of your generous support
- MC acknowledgement on the night
- Acknowledgment in e-newsletters
- Logo on event tickets
- Logo on multimedia
- Logo on Gala Ball website

Gold Sponsors - \$10,000

This year's gold sponsors will enjoy:

- Two VIP cocktail party tickets
- Logo recognition at VIP Cocktail Party
- One free table of 10 to the ball
- Logo in the program, on tickets and on website
- Logo in e-newsletters

Electronic Bidding Sponsor - \$5,000 - SOLD

This sponsorship puts your logo onto all multi-media associated with the silent auctions, which goes directly to everyone's smartphones on the night.



Please note that package prices displayed are excluding GST

Casino Table Sponsor - \$5,000

Always a popular activity at the QLD WaterAid Ball, so why not get your brand associated with the most popular activity of the night.

Your logo will be printed on the casino play money used at the tables.

Wine Wall - \$4,000 - SOLD

The wine wall is one of the most popular fundraising areas of the night, so why not sponsor it and have the naming rights on each carefully packaged bottle of wine. This lucky dip for adults is a perfect branding opportunity.

VIP Cocktail Party Sponsor - \$4,000 - SOLD

Before the 2021 QLD WaterAid Ball kicks off there is a VIP cocktail party for sponsors and major supporters.

Why not become the sponsor of this exclusive event, with naming rights, signage placement at the event and a chance to address this important group, this is a fantastic sponsorship opportunity.

Program Sponsor - \$3,000 - SOLD

This opportunity gives you a half page advert in the Program, otherwise only available to major sponsors.

British Sweet Shop - \$3,000

Everyone loves a sweet shop and nobody does sweets better than the British! This British Sweet Shop is sure to be a very popular addition to the QLD WaterAid Ball. Sponsoring this very 'sweet' activity will give you naming rights, branding on some of the sweet bags, acknowledgment in the program and by our MC! Don't miss out!

Photobooth Sponsor - \$2,500 - SOLD

Our Photobooth is always popular. Display your logo on the booth and in the program for great exposure.

For more information contact
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The Best of
BRITISH

Thank you to our 2019 Sponsors
"A night at the Oscars"

Major Sponsors



Gold Sponsors



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WaterAid



In-kind graphic design sponsor
for the QLD WaterAid Ball 2021